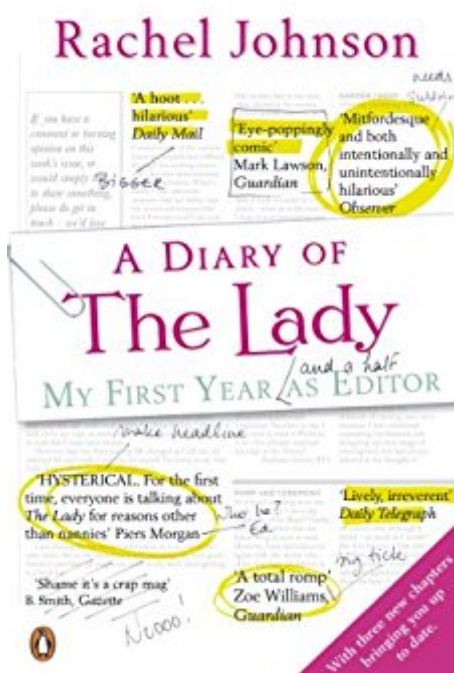


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A Diary Of The Lady: My First Year As Editor



Synopsis

Rachel Johnson takes on the challenge of saving The Lady, Britain's oldest women's weekly, in her hilarious diary, *A Diary of The Lady: My First Year and a Half as Editor*. 'The whole place seemed completely bonkers: dusty, tatty, disorganized and impossibly old-fashioned, set in an age of doilies and flag-waving patriotism and jam still for tea, some sunny day.' Appointed editor of The Lady - the oldest women's weekly in the world - Rachel Johnson faced the challenge of a lifetime. For a start, how do you become an editor when you've never, well, edited? How do you turn a venerable title, full of ads for walk-in baths, during the worst recession ever? And forget doubling the circulation in a year - what on earth do you wear to work when you've spent the last fifteen years at home in sweatpants? Will Rachel save The Lady - or sink it? Action-packed, entertaining, marvellously indiscreet. Johnson is everything you want in a diarist and has a compulsive habit of saying the wrong thing' *Sunday Times* 'She's a loose cannon. All she thinks of is sex. You can't get her away from a penis' *Mrs Julia Budworth*, co-owner, *The Lady* 'A total romp, wonderfully readable, unflinchingly described' *Guardian* 'HYSTERICAL. For the first time, everyone is talking about The Lady for reasons other than nannies' *Piers Morgan* Rachel Johnson is a journalist who has written two previous novels and two volumes of diaries. *The Mummy Diaries*, *Notting Hell*, *Shire Hell* and *A Diary of The Lady* are all available now from Penguin.

Book Information

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Customer Reviews

Hilariously funny! I can't tell you how much I enjoyed this slice of life (crazy life) book. Rachel Johnson is a truly a gifted writer and this book proves it. If you're reading the reviews, ignore the negative ones. I suspect these people have no sense of humor at all, unlike Ms. Johnson. BUY THIS BOOK and get ready for some laughs.

I loved Rachel's descriptions of the goings on in Bedford Street - felt as if I was there in the Irish funeral parlour. I couldn't put it down as they say!

Don't miss this hilarious and inspiring book! An absolute must read for anyone and everyone in the magazine business and even for those who are not. Rachel Johnson's gutsy tell-all, take no prisoners account of how she single-handedly transformed, against all odds, a sleepy publication is riveting. She has done for The Lady in one years time what would take others decades. Read out loud funny. This will make a perfect Christmas present for all of your friends and relatives and is one you will want to pick up again and again to reread for a chuckle and a breath of fresh air. We need her in New York for a major book reading and cocktail party debut - would somebody please arrange this?!

Greatly enjoyed the quirks and charms of the day to day life of working at The Lady. Even had me wishing to work there!

There is no need for material such as this to be printed in any book:page 222 of Rachel Johnson's A Diary."John Kercher (the father of Meredith, the student Foxy Knoxy was convicted of slaughtering) keeps sending in story ideas via email. It turns out he is an old-time contributor. Today I felt a rush of compassion and agreed to let him file a diary. Obviously, in the hope that he will be moved to write about his daughter. One has to be ruthless. How I felt when my daughter was killed in brutal sex-game by Foxy-Knoxy - hold the front page!It's low of me, I know, but I am in the business of selling magazines, despite the 'Journal for Gentlewomen' tag round The Lady's neck."

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